

2021 Strategic Plan



Update: Jan. 4, 2018

Update: Feb. 12, 2018

Update: Feb. 8, 2019

Update: 10-May-21

Update:

MEMBERSHIP/PARTNERSHIPS			
	Completed by	Assigned to	Comments
Form Strategic Partnerships to increase The Homeless Coalition's membership to include more diverse sectors of the community			
Recruit and retain members	Ongoing	CoC	
Identify groups to recruit and make assignments to follow up	January	EX Committee	groups identified
Distribute new member packets	Ongoing	Robin	
Partner with programs that serve veterans	Ongoing	CoC	Partnereing with HOUSE, Inc. Joplin Housing Authority, Catholic Chairities, Joplin Job Center, VA heathcare, Housing Connect in 2021
Report monthly on Veteran issues	On going	Shonna, Housing Connect	Ongoing, By Name List group meets virtually, quarterly.

EDUCATION

Increase the community's knowledge of resources for person experiencing homelessness.			
Update and maintain website.	Ongoing	Debbie/Tammy	Ongoing
Maintain Facebook page for the coalition	Ongoing	Tammy /Shonna	337 + followers
Utilize The Homeless Coalition's website to relay information and educate about upcoming events, training and grant opportunities	Ongoing	ESC	
Distribute media materials	Ongoing	Membership	PSAs go out, PIT count reported, annual awards announced 2020 planned for 2021
Monthly success stories	Monthly	Tammy/Robin & Group	Input monthly from all CoC members. Remind monthly about this need.
Increase knowledge of community resources for coalition members			
Schedule guest speakers from outside of the coalition to help organizations with improving services and reducing homelessness	Ongoing	Ex. Committee & group	Fair Housing 4/2021 Employment & Training 5/2021
Develop CoC Calendar of Events & Trainings for year	Tammy		Update for 2021
Schedule update from City of Joplin on housing in the area	Ongoing	Shonna Greninger	Housing Connect/One Joplin attend monthly meetings at City Hall. Meeting held with city manager and Thomas Walters concerning local housing needs.
Increase advocacy activities of The Homeless Coalition			

Advocate to local, State and Federal Government concerning issues surrounding homelessness	As needed	Coalition	Newsmakers April 2021 and GCEH meetings with City
Participate with the Governors Committee to End homelessness	Monthly	Tammy	Attending via Conference call, provides monthly updates and documents forwarded out to Coalition members.
Advocate for Youth Experiencing homelessness	Ongoing	Joplin Schools	Presentation November 2021
Participate in the planning of the annual homeless awareness conference	Annually	Coalition	Three CoC members attended NAEH conference 7/19
Get media coverage during Hunger and Homeless Awareness week in November	Annually	Coalition	Joplin City Council proclamation 11/19

DATA

Invest in and use data to drive decision making on homelessness			
Provide quarterly reports to the Homeless Coalition Membership	Quarterly	ICA	Dandy provides updates and performance reports quarterly.
Actively participate in the LSA (Longitudinal Systems Analysis) each year	November	ICA	Submitted data and was chosen for report in January 2021.
Actively participate in the Point In Time count and Housing Inventory Chart data twice per year	January/July	Tammy	PIT/HIC count completed Jan. 2021
Increase participation in HMIS.			
Identify and recruit non-participating agencies	Ongoing	Tammy	Not using system: Souls Harbor, Carthage Crisis Center, Restoration Life, Watered Gardens.
Improve our Continuum of Care's data quality			
Participate in Statewide HMIS committee	Monthly	Tammy	Tammy
Host quarterly HMIS User Group meetings	Quarterly	ICA	Dandy with ICA hosts meetings quarterly.
Participate in HMIS training available through ICA.	As required	HMIS Users	Ongoing.
Identify non-participating emergency housing or transitional housing providers and gain participation in the bi-annual PIT counts	January/July	Robin	Soul's Harbor, Restoration Life Center & Carthage Crisis Center provide date and Watered Gardens agreed to give shelter numbers for Jan. 2019 count.
Increase Prevention Services in our community			
Provide services through Legal Aid and Catholic Charities to prevent foreclosure	Ongoing	Legal Aid	CDC Moritorium COVID 19 eviction protection
Ensure that person experiencing homelessness or are unstably housed are enrolled in any mainstream benefit program for which they are eligible	Ongoing	Service Providers	Ongoing.
Increase rental assistance dollars in the community to prevent homelessness.		COC	Funds added include CSBG and CSBG CARES funds at ESC, ESG CV at Catholic Charities.
Local agencies will locate and apply for grants that contain prevention rental assistance as an eligible activity.		Agencies	Catholic Charities helps with prevention.
Prioritize the use of ESG and CoC funds for proven strategies that will help prevent homelessness		COC Prioritization Committee	Not utilized in 2020 due to COVID 19 restrictions, plan for 2021 funding round.



Monitor the success of member organizations in achieving strategies to prevent homelessness		Monitoring committee	Monitoring taking place March 2021.			
Assess and refer person experiencing homelessness to services that best meet their needs						
Promote and lead the Project Homeless Connect events held twice per year	Bi-annually	Robin	No events in 2020 or Jan 2021 due to COVID restrictions, one event planned for summer 2021.			
Conduct monthly Street Outreach efforts in Continuum area	Monthly	Street Outreach Committee	Hold monthly meetings. Increase amount of time going out, develop regular teams, partner with other homeless assistance programs operating in the City of Joplin.			
Maintain current street outreach efforts	Monthly	Street Committee members	This is ongoing			
Increase permanent housing in our community						
Reduce the total number of people experiencing homelessness	Annually	CoC	Reported quarterly by ICA			
Increase the total percentage of clients exiting to permanent destinations	Annually	CoC	Reported quarterly by ICA			
Decrease the total number of new clients entering homelessness	Annually	CoC	Reported quarterly by ICA			
Increase number of vouchers for permanent housing	Annually	CoC	JCPHA increased Mainstream vouchers, Section 8 housing and VASH vouchers were added.			
Prioritize chronically homeless persons in permanent supportive housing	Daily	Shonna	Housing Connect			
Submit Annual collaborative grant	Annually	CoC	2019 grant submitted, 2020 grant not requested due to COVID notification of funding 2020 projects at same level			
Support building efforts of local government to rebuild low to moderate income housing stock	Ongoing	City	Joplin Bungalows Completed 2019. Begin project of Forest Park North in 2021.			
Increase rapid rehousing rental assistance dollars in the community						
Local agencies will locate and apply for grants that contain rapid rehousing rental assistance as an eligible activity.	Annually	Social Service agencies	CSBG funds being used here, new for FFY 2019			
Meet with Joplin city officials about housing stock and services for homeless	Ongoing	Tammy & Robin	Meeting held March 2021, second meeting scheduled for June 2021			

ADMINISTRATIVE FUNCTIONS

Conduct prioritization and monitoring for funded agencies, revamp prioritization process through assistance of planning grant	August	Prioritization Committee	Completed for 2020 and in process for 2021			
Strengthen our community's goal of ending chronic homelessness through prioritization of projects	August	CoC	Completed for 2018 & Plan for 2019			
Maintain a coordinated assessment to properly connect individuals and families with the right level of housing and services that meet their needs	Daily	Shonna	Ongoing			
Provide information to the County Commissioners, the City of Joplin for their Consolidated Planning process, and State of Missouri when appropriate and provide quarterly reports	As needed	Tammy	Monthly CE reports to City of Joplin from Shonna & Quarterly report to City of Joplin for CDBG funding. PIT count report to City of Joplin.			

Funds Secured 2018	
Emergency Solutions Grant	\$264,584
Missouri Housing Trust Fund	\$241,253.42
HeRO	
CDBG-CE	\$25,000
CDBG-HMIS	\$17,000
MoHIP	
CSBG	30,000

Funds Secured 2017	
Emergency Solutions Grant	\$284,275
Missouri Housing Trust Fund	\$231,261.16
HeRO	\$366,625.00
CDBG-CE	\$30,000
CDBG-HMIS	\$17,000

Funds Secured for 2019	
Emergency Solutions Grant	\$264,584
Missouri Housing Trust Fund	Applied for: \$269,215
HeRO	Applied for: \$1,000,000
CDBG-CE	\$25,000
CDBG-HMIS	\$17,000
MoHIP	Applied for: \$83,000
CSBG	

Funds Secured for 2021	
Emergency Solutions Grant	\$239,950
Missouri Housing Trust Fund	\$232,500
HeRO	Applied for:
CDBG-CE	\$25,000
CDBG-HMIS	\$17,000
MoHIP	\$41,276
CSBG	

2017 CoC grants received	\$576,870
2018 CoC grants received	\$609,142
2019 CoC grants received	\$596,816
2020 CoC grants received	\$633,812