

2016 Economic Security Corporation Customer Survey

DEMOGRAPHICS

75% of survey respondents were female.
 62% of families are renters.
 94% of families make less than \$25,000.00 per year.
 64% reported not having enough money to meet basic needs.
 63% of families reported being on Medicaid/Medicare.

EMPLOYMENT/EDUCATION

Top 3 EMPLOYMENT issues		Top 3 EDUCATION issues
53% Lack of good paying jobs		38% Help getting high school diploma
41% Unable to find a job in the area	39% reported childcare as a barrier to obtaining higher education	38% Work related skills/training lacking in the community
30% Lack of skills/education to get a job		37% Dropout prevention

HOUSING

Barriers for renters		Barriers to homeownership
73% Rent is too high		79% Down payment/closing costs
50% No money saved for security/utility deposits	32% of families indicated they need weatherization services	73% Unemployed or not enough income
18% Lack of affordable housing		61% Credit problems